

ZAC MEAD

PHOTOGRAPHY

Zac Mead is a freelance photographer with a unique style and down to earth approach. Zac has been commissioned by a vast selection of high profile companies and has exhibited his work in the National Portrait Gallery. With many years' experience, Zac has undertaken various documentary style commissions as well as corporate portraiture, interior design and fine art photography shoots.

Zac personal work has taken more of a leading role in the past year; travelling and documenting his journey, resulting in unique photographic books. He has designed, created and edited books including *Back To Go Forward*, *KECIBUKU*, *What I Saw 2010* and currently working on *Moments Away*

Zac also continues to take on family portraiture private commissions

QUALIFICATIONS

2005 – 2008 **BA (Hons) Photography**, West Wales School of the Arts, Carmarthen
2012-2000 **Access in Art and Design**, Stroud College

PROFESSIONAL EXPERIENCE

- 2012 Commissioned by magazine **Mb! for Mercedes Benz** to document the making of Urban Mobility Concept A-CLASS advertising artwork
- 2012 Documentary photography and assistant of the designer, **Debbie Smyth** on commissioned work for **Hamburg Philharmonic Orchestra**, **Ellesse** and several private commissions. Also well experienced in trade show and exhibition setup for shows including **Tent London** and **Origin**
- 2012 Commissioned by **TUSH** magazine to photograph **Lancome** inspired editorial artwork
- 2011 Documented **Sony Playstation's** set design at the Great Hall at **Wembley Stadium for the Champions League Final**
- 2011 Official photographer to document **Hermes A/W 2011** nationwide window displays
- 2011 Interior design photography for colour consultant company, **Colour & Space**
- 2011 Product & interior design photography for home ware shop, **Bowerbird Boutique**
- 2010 Interior design and artwork photography at **The Dorchester – Cowarth Park Hotel**
- 2010 Documentary photography for **Somerset College of Art & Technology** of student project work and graduate showcases
- 2010 Photography assistant to **Claire Richardson** on various food and fashion shoots featured in **Country Living**
- 2009 Assistant of the official documentary photographer of **Anthony Gormley's, The Fourth Plinth** in Trafalgar Square
- 2009 Winner of the **National Photographic Portrait Commission Wales** to photograph the Welsh actor, Michael Sheen. The final artwork was on show for an extended period at **The National Portrait Gallery** and **The National Museum, Cardiff**
- 2009 Corporate annual employee portraiture for **Dulex ICI**
- 2009 Team member portraiture for **Hornsby & Nugee**

EDITORIAL / PRESS

Jan 2013	Homespun magazine, Designer Edge section
A/W 2013	UPPERCASE issue #16 magazine, Front cover and inside feature
Feb 2013	BLUPRINT magazine, page 33 feature
May 2011	House and Garden , Cowarth Park feature in Hotel by Design
Jan 2011	Inside Out magazine's London Design Festival Round-up
A/W/10	Blown Magazine, Issue #2
A/W/09	Blown Magazine, Issue #1
Nov 2008	The Western Mail , "Star photo-portraits snapped up" article

SELECTED EXHIBITIONS

Nov 2009	By Hand / On Foot, White Space Gallery Taunton
Dec 2008	Wales National Photographic Portrait, National Portrait Gallery
Nov 2008	Wales National Photographic Portrait, National Museum of Wales
Apr 2007	Student Photography, Brecon Theatre, Wales
Dec 2006	Ty-Nant, Oriel Henry Thomas Gallery, Carmarthen

TECHNICAL SKILLS

- **Large, medium format, digital** and **35mm** cameras.
- Printing and developing in Colour and Black and White.
- Proficient **Apple Mac** and **Windows** user, with great knowledge of **Microsoft office**.
- Excellent photo editing skills and is well-experienced using **Adobe Photoshop**.
- Negative scanning and digital printing.
- Great **studio photography** and **lighting** set up skills and knowledge
- Highly proficient in book editing software, **Booksmart**

REFERENCES

Debbie Smyth, Designer, **07896010920**

Clare Richardson, Photographer, **07778565937**

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